

# 國立交通大學說故事與多媒體跨域學程實施要點

## National Chiao Tung University Implementation Guidelines for Transdisciplinary Storytelling and Multimedia Cross-Disciplinary Program

108.5.13 107 學年度下學期第 2 次共教會課程委員會議通過

108.5.23 107 學年度第 2 次課程委員會議通過

108.6.6 107 學年度第 4 次教務會議核備通過

- 一、依據國立交通大學跨域學程實施辦法，為鼓勵學生進行跨領域學習，建立跨域學習深度，協助學生拓展第二專長，提供學生可以在畢業學分不增加(或僅少量增加)情況下，修畢跨域學程，特訂定本要點。
  - I. The Implementation Guidelines are based on National Chiao Tung University Cross-Disciplinary Program Implementation Regulations to provide the opportunity for students to proceed cross-disciplinary learning without increasing graduate credits (or only a few extra credits) in order to encourage students to conduct cross-disciplinary study, build the depth of cross-disciplinary study, and assist students to expand second specialty.
- 二、說故事與多媒體跨域學程（以下稱本學程）由人文社會學院所屬應用藝術研究所、傳播研究所、社會與文化研究所及客家文化學院所屬傳播與科技學系提出模組課程。模組課程分為 A 類「基礎概論」、B 類「應用專題」、C 類「實作工作坊」三大類，包含本領域之基礎核心知識、設計與技術實作，總學分數 30 學分。學生修習本學程為第二專長者，可於其畢業證書原系名稱後加註「說故事與多媒體」為跨域專長。
  - II. Transdisciplinary Storytelling and Multimedia Cross-Disciplinary Program (hereinafter referred to as Our Program) is proposed by the Institute of Applied Arts, Institute of Communication Studies and Institute of Social Research and Culture Studies under the College of Humanities and Social Sciences, and the Department of Communication and Technology under the College of Hakka Studies. The module curriculum is comprised of A-Type “Basic introduction Courses”, B-Type “Application topics Course”, and C-Type “Workshop Courses”, including the basic core knowledge and design & technical implementation in the field for the total 30 credits. For students taking Our Program as their second specialty, “Transdisciplinary Storytelling and Multimedia” will be remarked as their cross-disciplinary specialty after the title of their major department on the diploma.
- 三、本要點修業規定：
  - (一) 學生欲修習跨域學程且選擇「說故事與多媒體」作為其跨域專長者，得於每學年度公告申請期限內向其所屬學系（以下簡稱原系）提出申請，通過原系以及教學發展中心的雙邊審查後，方可進入跨域學程。
  - (二) 本學程必修課程與學分列示於『說故事與多媒體跨域模組課程必修科目表』。
  - (三) 修讀本學程之學生具本學程課程優先選課權。
- III. Policies for these Guidelines:
  1. For students who would like to study for cross-disciplinary program and choose “Transdisciplinary Storytelling and Multimedia” as their cross-disciplinary specialty, they could submit the application to the department that they belong to (hereinafter referred to as the Major Department) within the dates of annual announcements by faculty. They could only take the cross-disciplinary program after approved by both their master department and Center of Teaching and Learning Development.
  2. The required courses and credits of Our Program should be listed on “The Required Course List for the students study cross-disciplinary module curriculum of Transdisciplinary Storytelling and Multimedia”.
  3. Students taking Our Program should have priority for choosing the courses of Our Program.

- 四、本學程指定一名專任教師擔任跨域學程導師，專責輔導跨域學程的學生。
- IV. Our Program assigned a full-time teacher to be the mentors of the Cross-Disciplinary Program to give guidance to cross-disciplinary students.
- 五、為鼓勵不同系所或學院合作提出跨域供授課程，由兩位以上教師開授跨領域之創新整合式課程得依本校教師授課鐘點核計原則第九條第六款規定，教師的授課鐘點數可按到場時數計，但已開課前該門課程之實際簽呈為依據。
- V. In order to encourage different departments or colleges working together for the proposal of cross-disciplinary curriculum, the number of teaching hours for the innovating integrated curriculum offered by more than two teachers could be calculated by the actual time of teaching according to Subparagraph 6, Article 9 of National Chiao Tung University Teaching Hours Accounting Principle; however, it will be in accordance with the official approval of the curriculum before the course starts.
- 六、本要點如有未盡事宜，悉依本校學則及其他相關規定辦理。
- VI. If there is any unaccomplished matter of these guidelines, it shall be handled in accordance with the school constitution of our university as well as other relevant regulations.
- 七、本要點之『說故事與多媒體跨域模組課程必修科目表』如遇修訂，須知會人文社會學院與客家文化學院。
- VII. If “The Required Course List for the students study cross-disciplinary module curriculum of Transdisciplinary Storytelling and Multimedia” of the Guidelines need to be revised, Our Program must notify College of Humanities and Social Sciences and College of Hakka Studies.
- 八、本要點內容經共同教育委員會所屬課程委員會及校級課程委員會通過並提教務會議核備後實施，修訂時亦同。
- VIII. The Guidelines were approved by Curricular Committee of General Education Committee and Curricular Committee at university level and then submitted to the Council of Academic Affairs for approval-for-reference before putting it into practice; the same shall be done upon any amendment thereto.

## 說故事與多媒體跨域模組課程必修科目表

The Required Course List for the students study cross-disciplinary module curriculum of  
Transdisciplinary Storytelling and Multimedia

107 學年第二學期人文社會學院第 2 次主管會議暨第 3 次課程委員會會議通過(108.04.15)

107 學年第二學期客家文化學院第 1 次課程委員會會議報告(108.04.17)

類別	課程名稱	學分	開課單位	備註
A、基礎概論 Type A-Basic Introduction Courses	娛樂敘事概論 Introduction to Entertainment Narratives	2	人社院、 佼佼者工 坊	基礎概論 至少修 12 學分
	從頭說故事-敘事法概論 Introduction to Storytelling	2	應藝所、 故事工坊	
	生命故事探索 Finding Meaning in Life Story	2	應藝所	
	創意文案與故事腳本 Creative Writing and Scripting	2	人社院、 佼佼者工 坊	
	口語傳播與自我展演 Speech Communication and Self- performance	2	人社院、 佼佼者工 坊	
	故事分鏡 Introduction to Storyboard	2	應藝所、 故事工坊	
	圖像表達 Image Expression	2	應藝所	
	數位影像基礎與實作 Introduction to Digital Filmmaking	2	社文所	
	電影說故事 Storytelling of Movies	2	應藝所	
	多媒體人機互動概論 Introduction to Human-computer Interaction Design	3	傳播所	
B、應用專題 Type B Application Topics Courses	新媒體與故事行銷 New Media and Storytelling Marketing	2	人社院、 佼佼者工 坊	應用專題 至少選修 6 學分

類別	課程名稱	學分	開課單位	備註
	圖像說故事 Graphic Storytelling	2	應藝所	
	虛擬實境與 3D 影音 VR and 3D Production	2	人社院、 佼佼者工 坊	
	情境設計 Scenario Design	2	應藝所、 故事工坊	
	虛擬攝影棚製作 Production of Virtual Studio	2	傳播所、 佼佼者工 坊	
	動態影像創作 Dynamic Image Design	3	傳科系	
	劇情影像製作 Cinematic Image Production	3	傳科系	
	紀錄片與錄像評論 Documentary and Video Essay	3	社文所	
	3D 虛擬創作 3D Virtual Design	3	傳科系	
	寫台灣的故事 Telling Stories About Taiwan	2	通識中心	
	影像合成 Image Synthesis	2	應藝所	
C、實作工作坊 Workshop Courses	虛擬攝影棚實務與創作工作坊 Virtual Studio Production Workshop	2	人社院、 佼佼者工 坊	實作工作坊 至少選修 3 學分
	微型工作坊 Mini Workshop	0.5	人社院、 佼佼者工 坊	
	初階說故事工作坊 Storytelling Workshop	1	人社院、 佼佼者工 坊	

類別	課程名稱	學分	開課單位	備註
	進階說故事工作坊 Advanced Storytelling Workshop	2	人社院、 佼佼者工 坊	
	影像敘事工作坊 Image Narrative Workshop	1	應藝所、 故事工坊	
	聲音敘事工作坊 Sound Narrative Workshop	1	應藝所、 故事工坊	
	說故事魔法工作坊 The Magic of Storytelling	2	應藝所	
總學分 Total Credits				30 學分 (30 Credits)